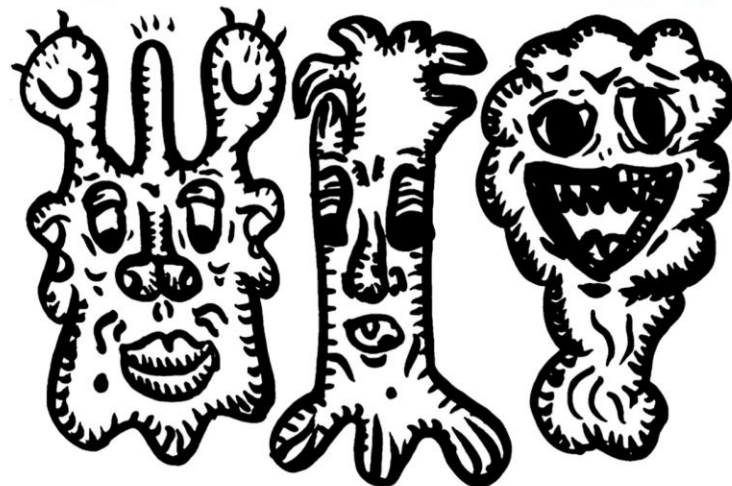


# PORTFOLIO

By JACOPO KONING



[jacopokoning.com](http://jacopokoning.com)  
[@pelvinpelvinpelvin](https://twitter.com/pelvinpelvinpelvin)

# ABOUT MYSELF

I'm Jacopo Koning, a multidisciplinary designer and artist of Italian and Dutch heritage, born in Brussels and currently based in Florence. I began my creative education with a **Foundation Year in Art & Design** at UCA Canterbury, then continued to study **Fashion Design** at Ravensbourne University London and later completed a **Master's Degree in Graphic Design**, thanks to a scholarship awarded by IED. Since then, I have gained several years of experience in the design industry through internships and freelance work.

I've presented solo exhibitions including **The Absurd Greet**, that was part of the **Brussels Design September festival** (Brussels, 2024), **Circular Tragedy** (Rome, 2025), and **Glorification of Non-sense** (Florence, 2025). To fully express my multidisciplinary practice, I work with mediums such as screen printing, etching, 3D printing, sound design, and traditional mediums.



**VARIOUS**  
**CONVENTIONAL**  
**WORKS**

# BABA MANIFESTO: THE MANIFESTO OF BABAISM



Master's Final Project – IED Florence,  
Graphic Design

Baba Manifesto is a multidisciplinary project that establishes a visual and conceptual language for the contemporary art movement *Babaism* – an exploration of modern absurdity and nonsense as a form of peaceful revolt.

The project includes a series of digital artworks, a booklet/zine, a small book, and an exhibition, all expressing Babaism's core philosophy: embracing the irrational, overstimulated, and absurd nature of our time as a reflection of the digital age and collective trauma.

Through experimental visuals, distorted faces, and playful compositions, *Baba Manifesto* transforms existential reflection into a vibrant aesthetic movement – where nonsense becomes both critique and celebration of modern existence.

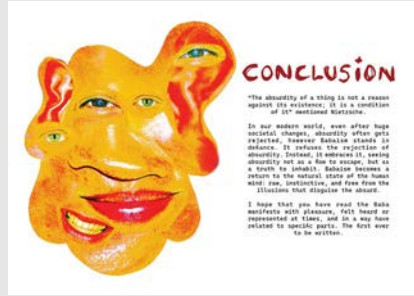


Covers and scans of the Baba Manifesto book, 2025



Poster collection for the Baba Manifesto exhibition in Florence, 2025

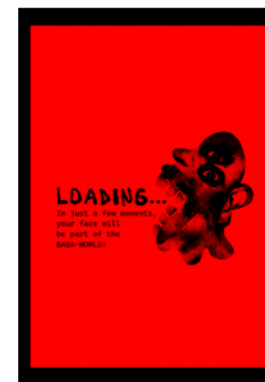
# Conventional Graphic Designs



# Baba Manifesto



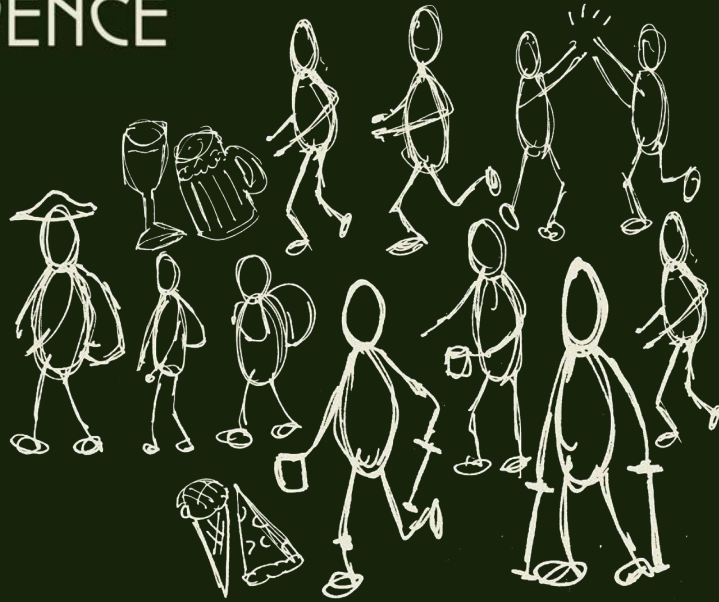
Invitation for the Baba Manifesto exhibition, 2025



User Interface design of "BABANATOR" installation. It is an interactive machine with a touch screen where the consumer would take a selfie following the guidelines and with an ai pre-imposed randomization system the machine would in a couple of seconds create an absurd version collage with the consumers face that they can subsequently print if wanted.

Book spreads for the Baba Manifesto project, 2025

# Hikaway FLORENCE



Illustrations crafted for engaging marketing, 2025

Hikaway Florence is a branding project that promotes a hike routes. The project helps ease tourist overcrowding in Florence by highlighting nearby destinations worth exploring. (2025)



## WHERE CAN YOU STOP TO EAT IN MAIANO?

-  **Cucina Pietraforte,** ←  
via Cave di Maiano, 20
- **Il Grande Pescatore,**   
via Cave di Maiano 3/A
-  **Ristorante Lo Spaccio,** ←  
via Cave di Maiano, 2
- **Fior D'arancio,**   
via Permonda, 1

Contact Info:  
www.hikawayflorence.com  
+39 055 123 4567  
hik@hikawayflorence.com

Hikaway  
FLORENCE

## GUIDE-MAP

Just a short distance from the city center the Maiano hills offer a tranquil retreat of terraced landscapes, cypress-lined paths, ancient stone quarries, and panoramic views of Florence.



Contact Info:  
www.hikawayflorence.com  
+39 055 123 4567  
hik@hikawayflorence.com

Posters and brochure design for Hikaway Florence, a branding project for an NGO that promotes hike routes, 2025, Florence



Museo Archeologico  
Nazionale di Firenze

This rebranding highlights the craftsmanship and handmade artistry of Egyptian and Etruscan works, using hand-drawn fonts and patterns. The aim is to make the museum more engaging and accessible through a friendly, vibrant, and inviting visual identity.



Poster mockups for the re-Branding project of MAF the Archeological Museum of Florence, 2025

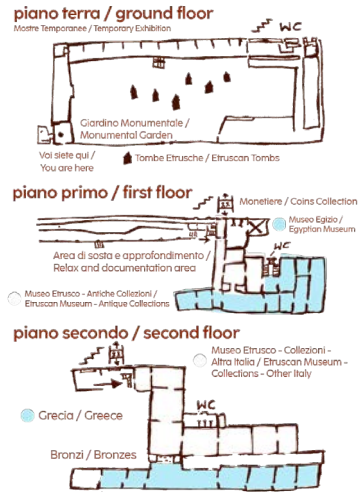
# Conventional Graphic Designs



Tote bag designs for the MAF museum in Florence, 2025



Wayfinding designs for the MAF museum in Florence, 2025



# MAF Museum Re-Branding



Posters for the MAF museum in Florence, 2025

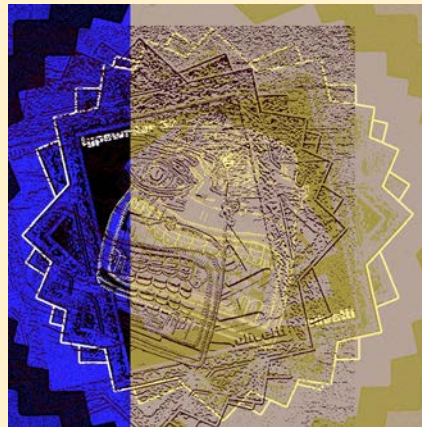


Game design for the MAF museum in Florence, 2025

## Conventional Graphic Designs



T-shirt design final result and process, merchandising project for Olivetti, 2025, Florence



Posters inspired by the Typewriter 32 by Olivetti, 2025, Florence

## Olivetti Merchandising Designs

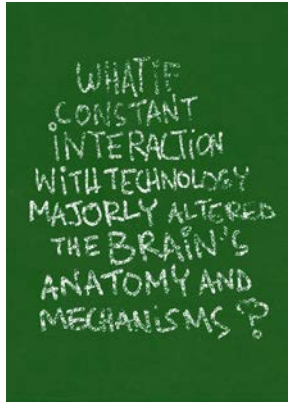


Tote bag design, project for Olivetti, 2025, Florence

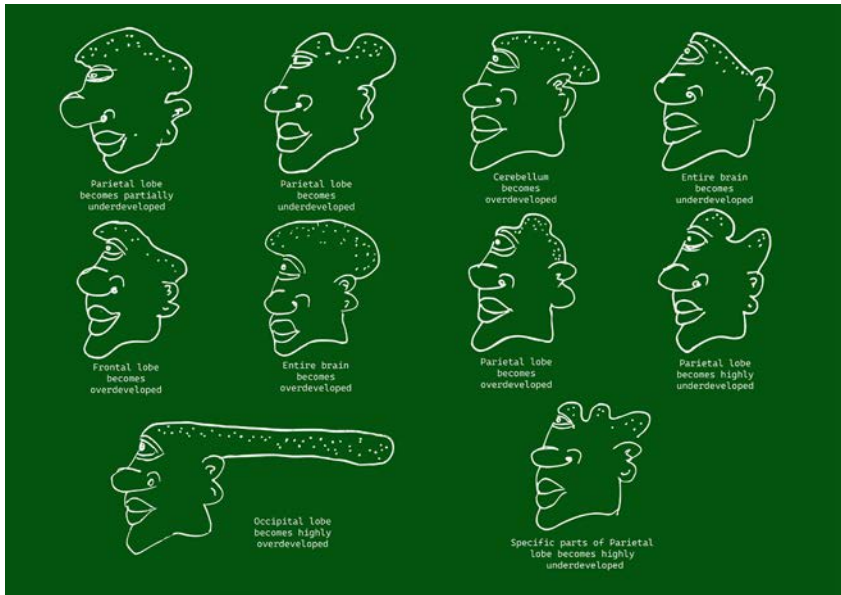


Notebook design, project for Olivetti, 2025, Florence

# Conventional Graphic Designs



What if constant interaction with technology majorly altered the brain's anatomy and mechanisms?, a speculative design magazine, 2025, Florence



Spread from magazine, 2025, Florence

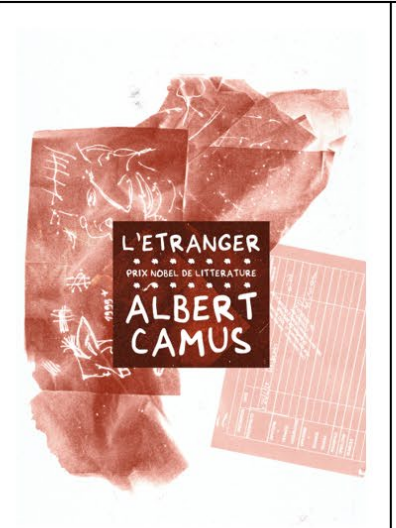
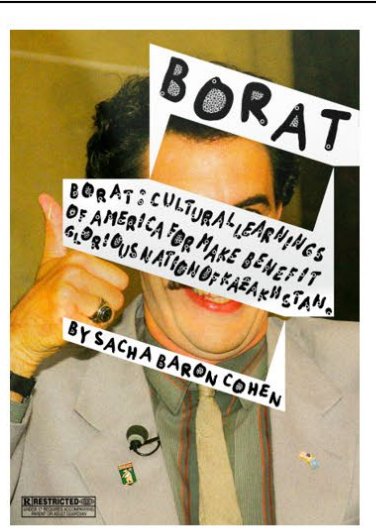
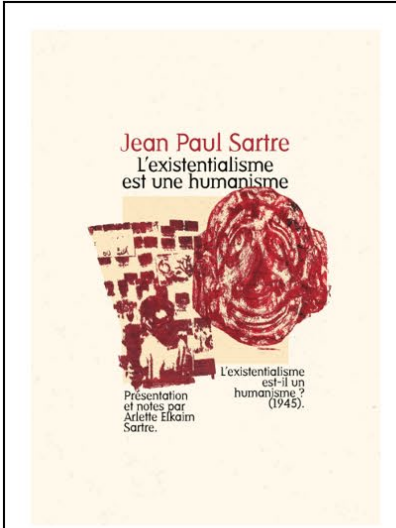
# Speculative Design Zine



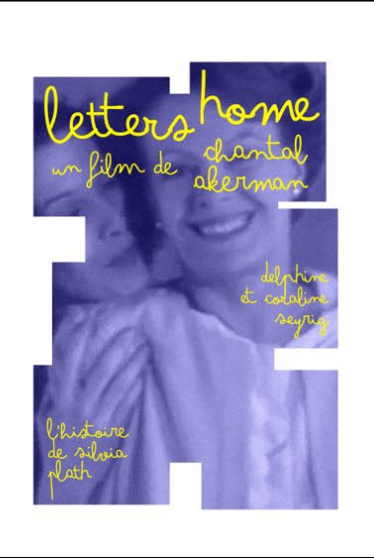
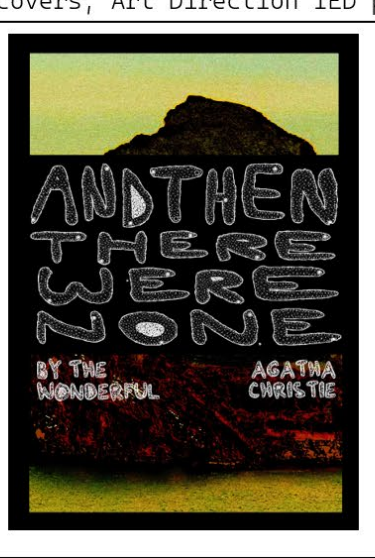
Spread from magazine, 2025, Florence



Spread from magazine, 2025, Florence



Movie posters and Book covers, Art Direction IED project, Florence, 2025



# Conventional Graphic Designs



Merchandise designs for Safe Food Advocacy Europe, 2024, Brussels



# Works for Safe Food Advocacy Europe

Food and agriculture representation of the EU  
 Single Common Agricultural Policy - CAP 2014-2020  
 2014-2020 Single CAP Pillar 1  
 Common European Agricultural Policy - CAP 2014-2020

## LES GRANDES RÈGLES POUR UNE ALIMENTATION PLUS DURABLE SISTERS

- SAISONNALITÉ :** Manger des produits de saison.
- COURSES :** Choisir des produits frais et peu transformés & limiter les emballages.
- PROXIMITÉ :** Consommer local, quand c'est possible.
- MODES DE PRODUCTION :** S'informer sur la façon dont les aliments sont produits.

## LES SOLUTIONS SIMPLES POUR ÉVITER LE GASPILLAGE ALIMENTAIRE

- À LA CANTINE :** Prends de petites portions et ressers-toi si tu as encore faim.
- À LA MAISON :** Mange les restes et les légumes "moches".
- AU RESTAURANT :** Si tu ne finis pas ton plat, demande un doggy bag pour emporter les restes.
- VÉRIFIE LES DATES :** Décryptage des dates de péremption.

Ne pas dépasser car risque pour la santé.

Dispositif compatible avec des qualités gustatives et nutritionnelles élevées.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No. 101017790

Co-funded by the Horizon 2020 program

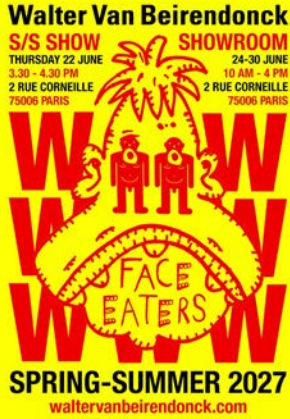
Designs for Safe Food Advocacy Europe made for scholastic events around Europe, 2025, Brussels



final pick

Logo making process for BiteWatch app, 2025, Brussels

# Conventional Graphic Designs



**Walter Van Beirendonck**  
**FACE EATERS**



Spring - Summer 2027 collection

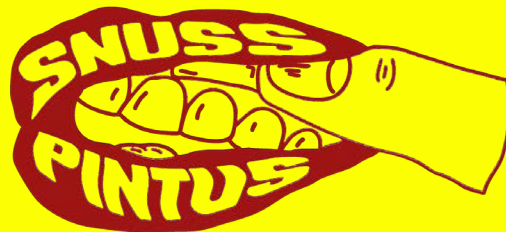
The 22nd of June 2027 during the Paris Fashion week belgian designer Walter Van Beirendonck presented his new collection named «Face Eaters», which was made in collaboration with artist/designer Jacopo Koning.



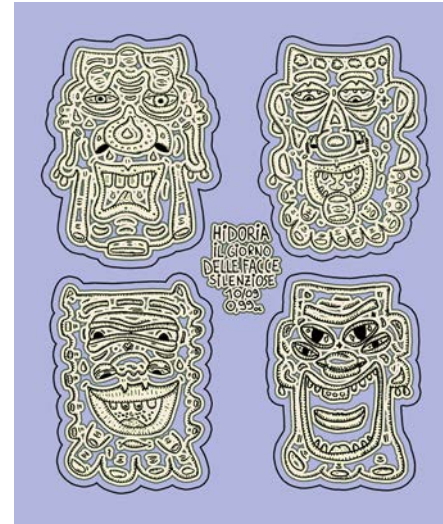
Posters and Pamphlet, collection concept for Walter van Beirendonck, 2025



Logo for film prop, 2025, Copenhagen



# Various works

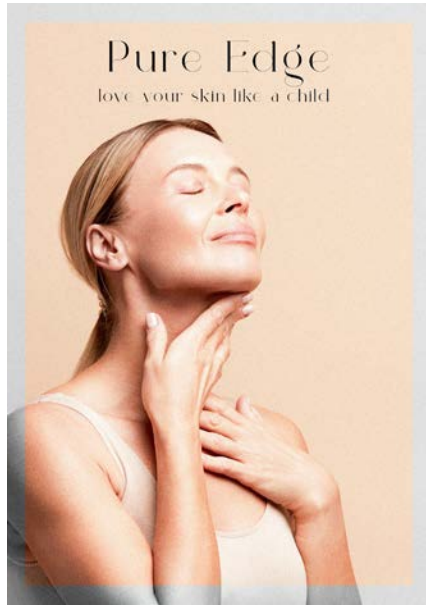
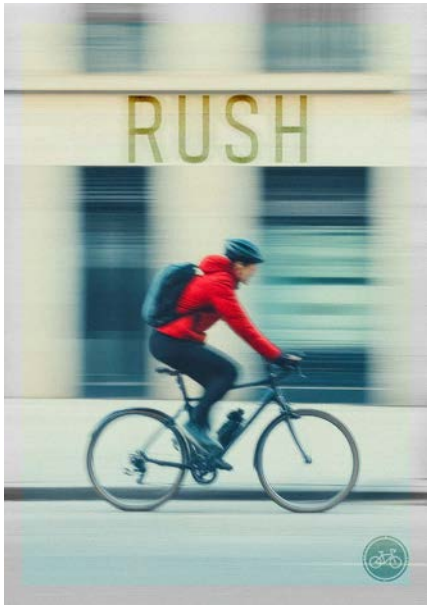


Hidoria Project, currency and stamps for imaginary country, 2024, Florence



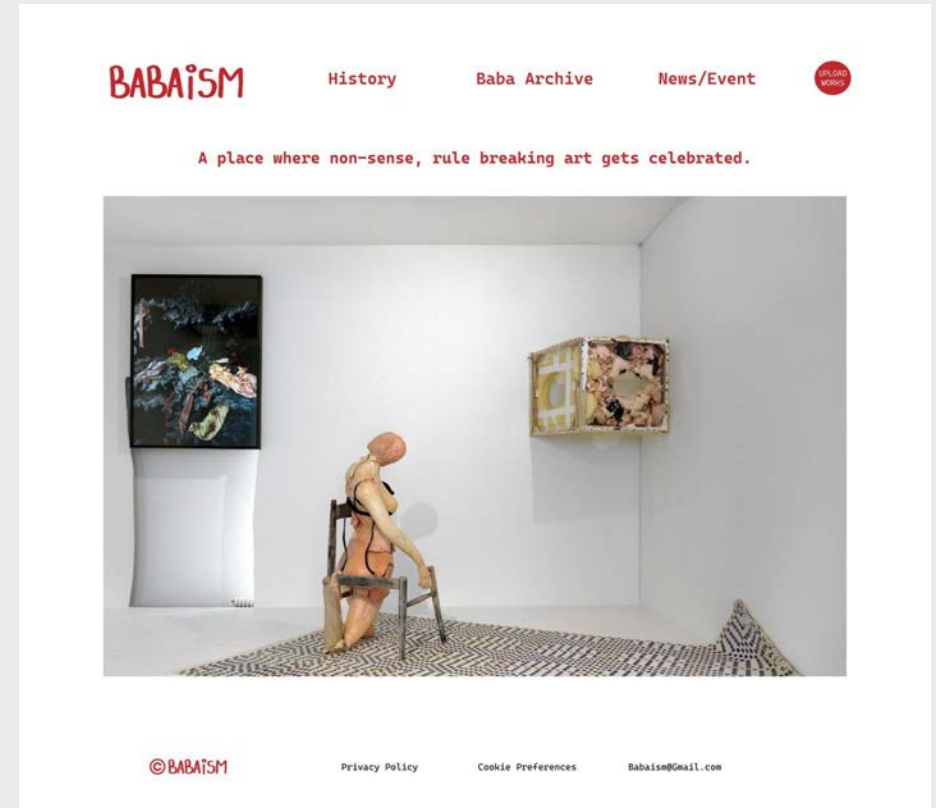
Sticker for music video promotion, 2024, London

## Conventional Graphic Designs

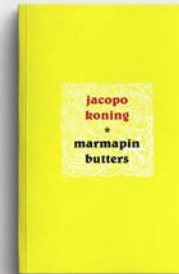


Advertisement posters for conceptual brands in different sectors, IED Florence, 2025

## Various works



Archival website design for Babaism, IED Florence, 2025

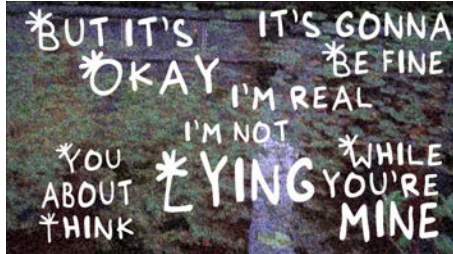


Book covers for client (left) and personal project (right), 2025

**v**ARiDUS  
expe**r**IMe**n**Tal  
**w**OrKS

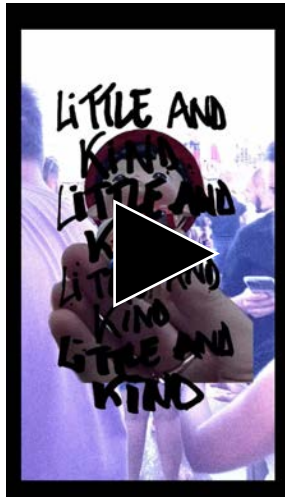
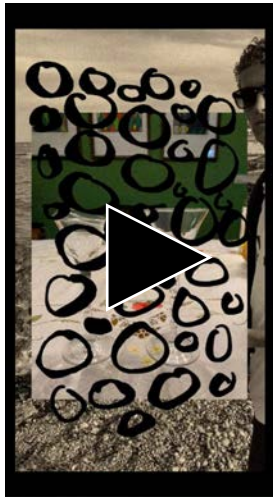
## Experimental Graphic Works

Press on any image, to access the video



Betty Spouse, mixed media lyric video, 2025

Press on the buttons, to access the videos



Kind Little Brain, is a project in which I wanted to represent how a train of thoughts can be, how my brain likes to overlap feelings and rationals, 2024, Brussels

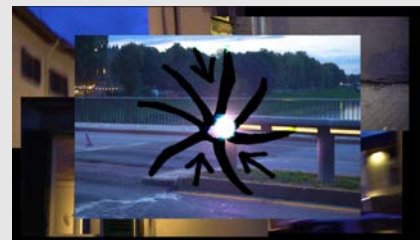
## Short films

Press on red button to access video

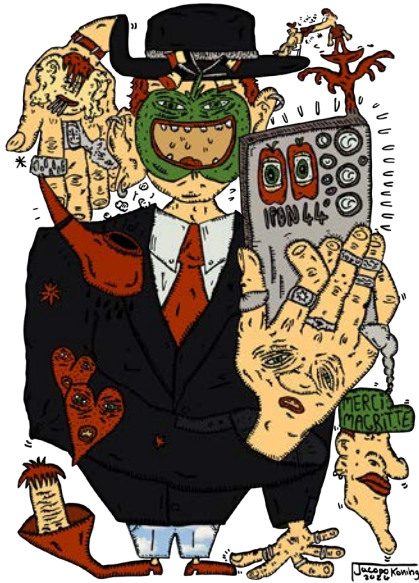


BABA-STIJL, mixed media short film, for the BABA MANIFESTO project, 2025, Florence

Press on any image, to access the video



Vite Riutilizzate, made for an exhibition on the value of resources and collective action made in collaboration with IED Florence and Plures, 2025



NONDIDJU UN STOEMPSANS PIS ZENNE  
 SAUCISSES MAIS ZOT  
 AVEC UN BOUT BRUXIL  
 DIKKENEK D'ESPRIT UN BOENTJE  
 BRILLUXE POUR MA LIBERTÉ  
 AMAI UNE BELLE GUEZE  
 BRUXUXIL POUR MON AMI KETJE  
 BEAU GARGON JEANNEKE NON-NONDIDJU ZOT  
 UN SCHIEVE UN DEUX  
 LAVABO TROIS PIS  
 J'AI VU UN UN STOEMPSANS  
 PRALINE BRUXIL SAUCISSES MAIS  
 TRÈS MUSCLE AVEC UN BOUT D'ESPRIT  
 UN BOENTJE UN BELLE GUEZE  
 POUR MA LIBERTÉ POUR MON AMI  
 KETJE DIKKENEK AMAI BRULUXEL  
 ZENNE



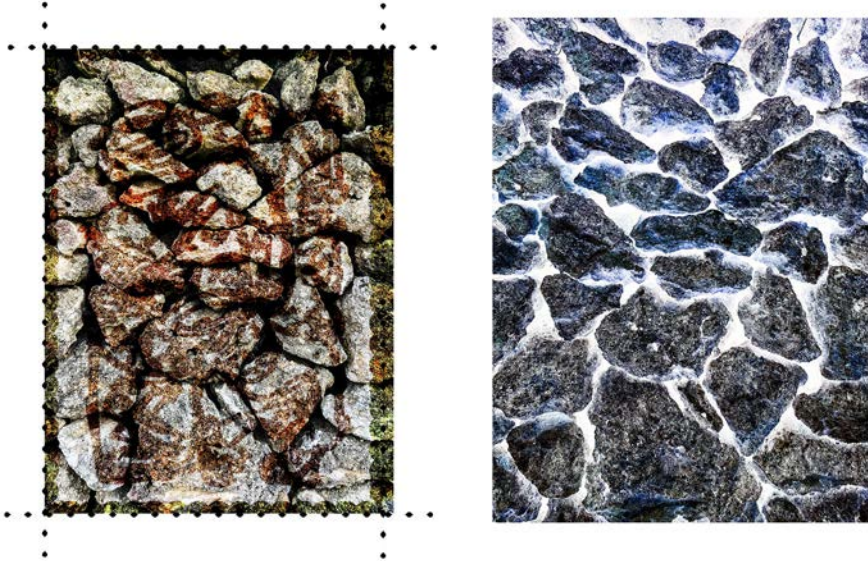
Illustrations for Meuh Concept Store, 2024, Brussels

Illustrations for Meuh Concept Store, 2024, Brussels



Mixed media, La scuola, 2024, Florence

## Experimental Graphic Works



Digitally altered photos, 2025, Florence



Mixed media and digital collage, 2024, Brussels

## Photographic Experiments



Poster that was chosen for the Fight for Kindness exhibition by Type Campus, 2025, Milan and Florence

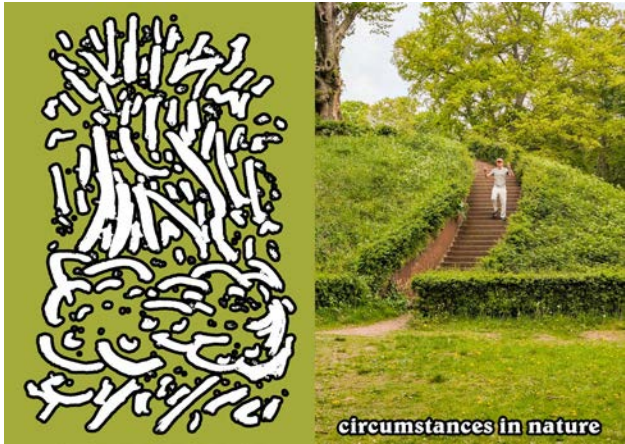


Digitally printed + felt tip, 2025, Florence

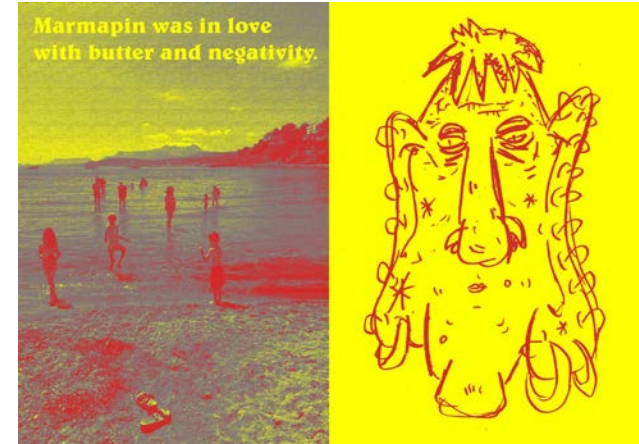
HAD A SWEET AND INTERESTING CONVERSATION WITH A STRANGER IN THE AIRPLANE ABOUT OUR DESTINY



Jaco Popor is, an existential mistake, oh sir please help its 12h and I have just started making this I am indeed doing it at the last minute this weekend was intense so I can, yes blame it on that exactly. Let's live in the present and eat butter all day everyday yessir mister? Ohay sire I accept your offer. Carqisteen hello sir I love you the a michey mouse sweater. Marmaspeen is a great guy tho butthis weekend was a night soul.



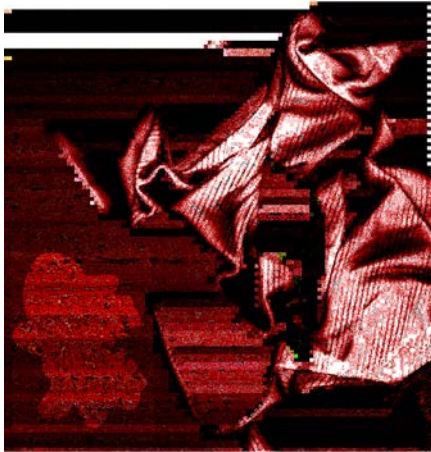
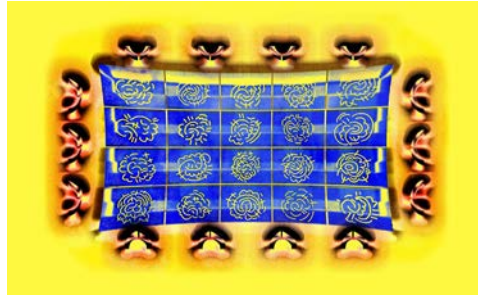
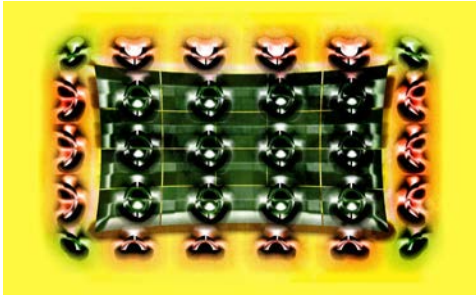
- I love Peta cheese with butter, said the Creah.  
 - Oh yes me too I, replied Marmapi.  
 - Shall we have a drink then? screamed the Creah.  
 - I will say yes to you mister, explained Marmapi.  
 - Perfect meet me at the bar at Gam baby, said the Creah.



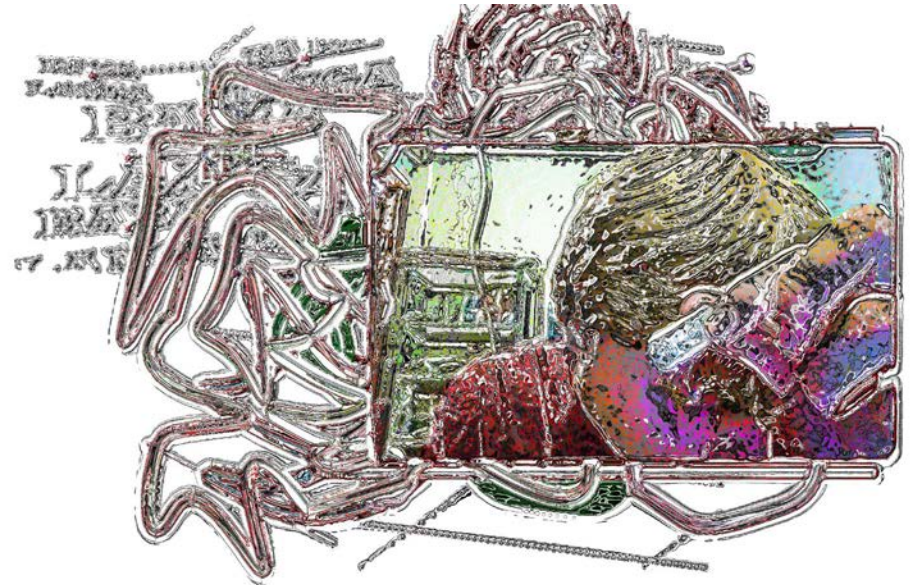
Pages for Art/graphic book, "Marmapi Butters", an experimental graphic visual/art book, that illustrates moments of my life during the month of April, IED project, 2025, Florence

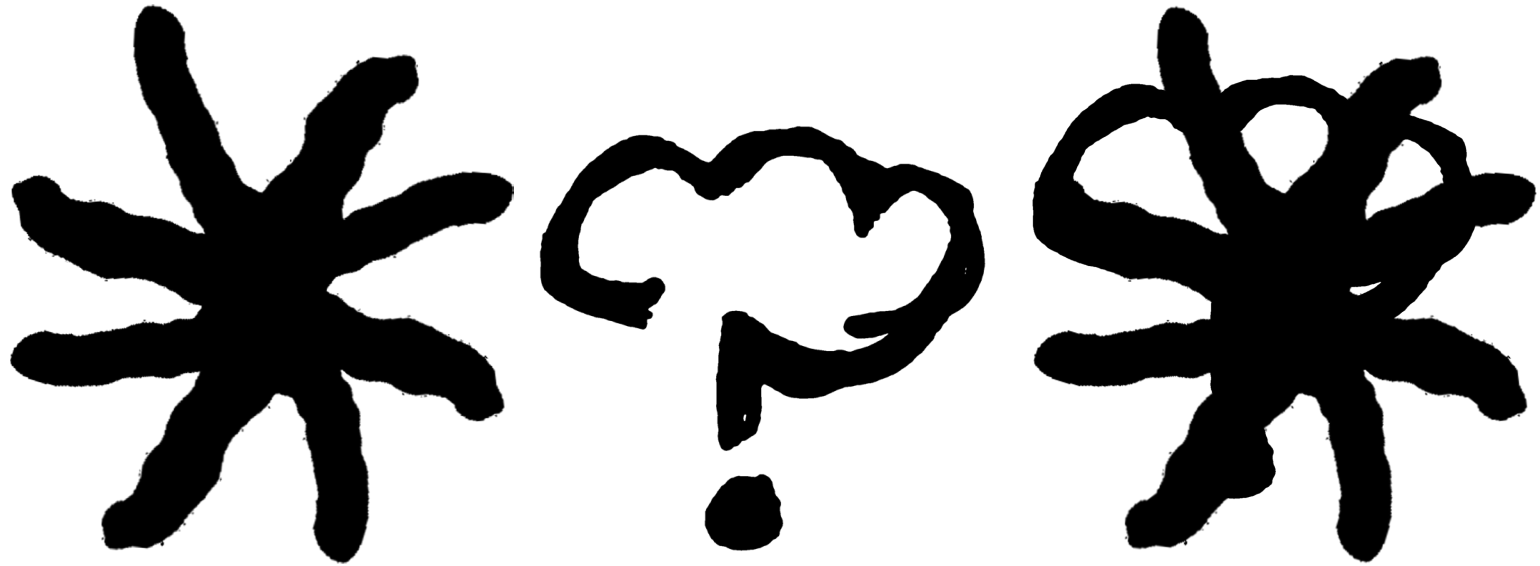
Experimental Graphic Works

Digital Art



Collection of digital art made in 2025





THANK YOU!